

# EMERGING BUSINESS ISSUES

This event provides FBLA members with an opportunity to develop and demonstrate skills in researching and presenting an emerging business issue. This event is based on team rather than individual participation. In addition to learning research skills, team participants develop speaking ability and poise through oral presentations.

## PERFORMANCE COMPETENCIES

- understanding of topic evident
- topic presented in a logical manner
- all team members contribute to presentation
- arguments are persuasive and relevant to topic
- questions answered effectively

## NBEA STANDARDS REINFORCED BY EVENT

Communication: foundations, employment

Economic and Personal Finance: market structures, role of government, personal decision making

International Business: global business environment

Management: ethics and social responsibility, financial decision making

**CAREER CLUSTER(S):** Business, Management, & Administration; Information Technology

## ELIGIBILITY

The top five teams comprised of two (2) to three (3) members from the winter regional conferences may enter this event. No more than one (1) team member may have won first place in this event at a previous State Business Leadership Conference nor competed in this event at a prior National Leadership Conference.

1. All team members must be on record in the state and national offices as having paid dues by February 15.
2. Participants must be selected in accordance with the regulations of the local chapter and state association.
3. Participants failing to report on time for the event will not be permitted to compete.
4. Participants must adhere to the dress code established by the Board of Directors, or they WILL NOT be permitted to participate in the competitive event.

## OVERVIEW

This event consists of a presentation for the topic listed taking the affirmative or negative argument. The teams are only sequestered in the final round.

## 2009 STATE BUSINESS LEADERSHIP TOPIC

The topic to be researched and presented during the 2009 State Business Leadership Conference will be:

***It has been proposed that the Federal Government offer temporary worker status to undocumented men and women now employed in the United States and to those in foreign countries who have been offered employment here. The workers under temporary status must pay a one-time fee to register in the program, abide by the rules, and return home after their period of work expires. There would be an opportunity for renewal. In the future, only people outside the US may join the temporary worker program, and there will be an orderly system in place to address the needs of workers and companies. You should be prepared to argue the affirmative that a temporary worker program is essential to the national economy or the negative that the economy can handle the tightening of immigration laws without a temporary worker program.***

Participants will be expected to research the topic prior to the conference and be prepared to present either an affirmative or negative argument, based on random selection at the SBLC. This topic will also be used for competition at the national level.

## PERFORMANCE GUIDELINES

1. A lectern will be available. No microphone will be used.
2. Each team's presentation must be the result of its own independent work. Facts and working data may be secured from any source. The student members, not advisers, must prepare presentations. All members of the team must participate in the advance research of the topic and in the actual presentation.
3. Teams will be permitted to bring prepared notes written/printed on note cards to the preparation and presentation areas. In addition, two (2) 4" x 6" blank note cards will also be provided for each team member and may be used during the preparation and performance of the presentation. Information may be written on both sides of the note cards.

4. No reference materials, visual aids, or electronic devices may be brought to or used during the preparation or performance. Books, any other bound material, and props WILL NOT be allowed.
5. Teams will have five (5) minutes to present the case. All team members must participate in the presentation.
6. Teams should introduce themselves, describe the situation, make their recommendations, and summarize their case.
7. A timekeeper will stand at four (4) minutes. When the presentation is finished, the time used will be recorded, noting a deduction of five (5) points for any presentation over five (5) minutes.
8. Following each presentation, judges will conduct a three (3) minute question-answer period.
9. Five (5) minutes prior to the presentation time, team members will draw for the affirmative or negative position. Teams will then have 5 minutes to finalize their preparations.
10. All performances are open to conference attendees, except performing participants of this event.
11. A maximum of fifteen (15) teams will be selected for the final round.
12. The order of performance for the final round will be drawn at random by an impartial person in the event office. All other procedures as outlined in the preliminary round will be followed for the final round.

#### **JUDGING**

The presentations will be evaluated by a panel of judges. All decisions of the judges are final.

#### **STATE AWARDS**

The number of awards presented at the State Business Leadership Conference is determined by judges and/or number of entries. The maximum number will be five (5).

#### **NATIONAL ENTRIES**

Washington State may enter two (2) winning teams for national competition.



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## Performance Rating Sheet

Preliminary Round

Final Round

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
<b>Knowledge of Topic</b>					
Understanding of issue/topic	0	1-3	4-7	8-10	
Flow and logic of content	0	1-7	8-14	15-20	
Quality of evidence	0	1-7	8-14	15-20	
Demonstration of ability to effectively answer questions	0	1-3	4-7	8-10	
<b>Ability to Take a Position</b>					
Persuasiveness	0	1-7	8-14	15-20	
Relevance of arguments	0	1-3	4-7	8-10	
<b>Presentation Skills</b>					
Voice, grammar, and articulation	0	1-2	3-4	5	
All team members actively participated in the presentation	0	1-2	3-4	5	
<b>Subtotal</b>					<b>/100 max.</b>
<b>Time Penalty</b> Deduct five (5) points for presentation over five (5) minutes. Time:					
<b>Dress Code Penalty</b> Deduct five (5) points when dress code is not followed.					
<b>Final Score</b>					<b>/100 max.</b>

**Check one:**  Affirmative presentation  Negative presentation

Student Name(s):			
School:		State:	
Judge's Signature:		Date:	

Judge's Comments:

VERIFICATION  
(scores checked)  
 Administrator