

MANAGEMENT INFORMATION SYSTEMS

The ability to design and implement an information system solution to effectively manage vast amounts of information is a valuable skill that leads to the success of many business entities today. The use of technology to develop these information systems plays a crucial role in a business' ability to compete in today's business environment. This event provides recognition for FBLA members who demonstrate an understanding of and ability to apply these skills.

OBJECTIVE TEST COMPETENCIES (May include, but not limited to.)

- systems analysis and design—systems development life cycle
- database management and modeling concepts
- object-oriented analysis and design
- user interfaces
- system controls
- defining system and business requirements

PERFORMANCE COMPETENCIES

- human resource management
- financial management
- marketing management
- information systems management

NBEA STANDARDS REINFORCED BY EVENT

Communication: technological, organizational

Information Technology: computer architecture, operating systems, environments, and utilities, systems analysis and design, communications and networking infrastructures, network applications

Management: technology and information management

CAREER CLUSTERS: Business Management and Administration, Information Technology

ELIGIBILITY

The top five (5) teams composed of two (2) to three (3) members from the winter regional conferences may enter this event. No more than one (1) team member may have won first place in this event at a previous State Business Leadership Conference nor entered this event at a previous National Leadership Conference.

1. All team members must be on record in the state and national offices as having paid dues by February 15.
2. Participants must be selected in accordance with the regulations of the local chapter and state association.
3. Participants failing to report on time for the event will not be permitted to compete.
4. Participants must adhere to the dress code established by the Board of Directors, or they WILL NOT be permitted to participate in the competitive event.

OVERVIEW

This event consists of two (2) parts: an objective test and a performance component. A one (1) hour objective test will be administered based on the competencies listed. Team members will take one objective test collaboratively. The fifteen (15) teams with the highest score will be scheduled for a performance. Nongraphing calculators will be provided.

Every effort will be made to provide computerized testing. If this is not possible, participants must furnish their own No. 2 pencils and erasers. No graphing calculators, Palm Pilots, or other memory storage devices are allowed.

A case study will be given concerning a decision-making problem outlining a small business and its informational environment and needs. Participants will then analyze the situation and recommend an information system solution to address the issues raised.

PRESENTATION GUIDELINES

1. The top fifteen (15) teams with the highest score on the objective test will advance to the oral presentation. In the case of a tie, the objective test score will be used to determine final rank.
2. The order of performance for the oral performance will be drawn at random by an impartial person in the event office.
3. Team members will report to the preparation room twenty (20) minutes before their performance time. Each team will receive the case study. Team members will be given twenty (20) minutes to prepare their case to present. Teams will report to the performance room at the end of twenty (20) minutes.
4. Two (2) 4" x 6" note cards will be provided for each team member and may be used during the preparation and performance of the event. Information may be written on both sides of the note cards. Note cards will be collected following the presentation.

5. No reference materials, visual aids, or electronic devices may be brought to or used during the preparation or performance.
6. Teams have seven (7) minutes to present the case. The judges will interact with the members during presentation.
7. Teams should introduce themselves, describe the situation, make their recommendations, and summarize their case. All team members must participate in the presentation.
8. A timekeeper will stand at six (6) minutes.
9. Performances are open to conference attendees, except performing participants

JUDGING

The tests will be machine graded. Ties will be broken based on the last ten (10) questions and in groups of ten thereafter if a tie still exists.

STATE AWARDS

The number of awards presented at the State Business Leadership Conference is determined by judges and/or number of entries. The maximum number will be five (5).

NATIONAL ENTRIES

Washington State may enter two (2) winning teams for national competition.



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Performance Rating Sheet

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Explanation					
System appropriate for size of business	0	1-3	4-7	8-10	
System solution is feasible and realistic given specified time frame	0	1-3	4-7	8-10	
Technology is currently available	0	1-3	4-7	8-10	
Future needs are considered	0	1-3	4-7	8-10	
Information security issues are addressed	0	1-3	4-7	8-10	
Meets the needs of the company	0	1-3	4-7	8-10	
Demonstration of ability to effectively answer questions	0	1-3	4-7	8-10	
Content					
Described the situation	0	1-3	4-7	8-10	
Issued a solution or recommendation	0	1-3	4-7	8-10	
Used correct terminology	0	1-3	4-7	8-10	
Effectiveness of the strategy presented	0	1-7	8-14	15-20	
Delivery					
Voice quality and diction	0	1-3	4-7	8-10	
Professional and poised	0	1-3	4-7	8-10	
Self-confidence and assertiveness	0	1-3	4-7	8-10	
Subtotal	/150 max.				
Dress Code Penalty Deduct five (5) points when dress code is not followed.					
Final Score	/150 max.				
Objective Test Score (To be used only in the event of a tie.)					

Student Name(s):			
School:		State:	
Judge's Signature:		Date:	

Judge's Comments:

VERIFICATION
(scores checked)
 Administrator