

PUBLIC SPEAKING I

This event recognizes FBLA members who are beginning to develop qualities of business leadership by developing effective speaking skills.

PERFORMANCE COMPETENCIES

- clarity of voice
- critical thinking and problem solving
- poised manner
- professional appearance

NBEA STANDARDS REINFORCED BY EVENT

Communication: foundations, social

CAREER CLUSTER(S): Business, Management & Administration; Marketing, Sales, & Service

ELIGIBILITY

The top five winners at the winter regional conferences may enter this event. If a chapter has no winner in the top five, it may enter one participant in this event. All participants must be members of the active local chapter on record in the FBLA state and national offices as paying dues by February 15. **Only FBLA members enrolled in grades 7 through 10** as of the State Business Leadership Conference registration deadline of the current school year **are eligible**.

1. Participants must be selected in accordance with the regulations of the local chapter and the state association.
2. Participants must not have won first place at a State Business Leadership Conference nor entered this event at a National Leadership Conference.
3. Participants failing to report on time to the event will not be permitted to compete.
4. Participants must adhere to the dress code established by the Board of Directors, or they will not be permitted to participate in the competitive event.

OVERVIEW

This event consists of a four (4) minute speech. The speech must be of a business nature and must be developed from one or more of the nine (9) FBLA-PBL goals. The goals include:

- Develop competent, aggressive business leadership.
- Strengthen the confidence of students in themselves and their work.
- Create more interest in and understanding of the American business enterprise.
- Encourage members in the development of individual projects that contribute to the improvement of home, business, and community.
- Develop character, prepare for useful citizenship, and foster patriotism.
- Encourage and practice efficient money management.
- Encourage scholarship and promote school loyalty.
- Assist students in the establishment of occupational goals.
- Facilitate the transition from school to work.

GUIDELINES

Preliminary Round

1. When delivering the speech, the participant may use notes or note cards prepared before the event.
2. No visual aids may be used.
3. Each participant's speech must be the result of his/her own efforts. Facts and working data may be secured from any source. Speeches must be prepared by student members, not advisers. Local advisers should serve as consultants to ensure that speeches are well organized, contain substantiated statements, and are written in a business style.
4. A lectern will be available. No microphone will be used.
5. Participants will be assigned times for preliminaries.
6. At the time of the performance, the event administrator will introduce each participant by name only.
7. Each speech should be four (4) minutes in length, of a business nature, and developed from one or more of the nine FBLA goals. A timekeeper will stand at the end of three (3) minutes. When the speaker is finished, the timekeeper will record the time used by the participant, noting a deduction of five (5) points for any time under 3:31 or over 4:29 minutes.
8. Performances are open to conference attendees, except performing participants of this event.

9. The number of participants selected for the final round will be fifteen (15).

Final Round

Finalists will be assigned performance times prior to the first speech. Finalists must report to the presentation room five (5) minutes prior to their scheduled time.

All other procedures as outlined in the preliminary round will be followed for the final round.

JUDGING

Speeches will be evaluated by a panel of judges. All decisions of the judges are final.

STATE AWARDS

The number of awards presented at the State Business Leadership Conference is determined by judges and/or number of entries. The maximum number will be five (5).

NATIONAL ENTRIES

Washington State may enter two (2) winners in this event for national competition. Only members in grades 9 and 10 are eligible for national competition in this event.



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Performance Rating Sheet

 Preliminary Round

 Final Round

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content					
Relation to FBLA–PBL goals	0	1–5	6–10	11–15	
Purpose clearly stated	0	1–3	4–7	8–10	
Suitability and accuracy of statements	0	1–2	3–4	5	
Organization					
Topic adequately developed	0	1–5	6–10	11–15	
Logical sequence of ideas	0	1–3	4–7	8–10	
Accomplishment of purpose	0	1–3	4–7	8–10	
Delivery					
Voice quality and diction	0	1–3	4–7	8–10	
Appropriate gestures and eye contact		1–3	4–7	8–10	
Self confidence, initiative, and assertiveness	0	1–2	3–4	5	
Extent to which speech was sincere, interesting, clear, creative, convincing, and concise	0	1–3	4–7	8–10	
Subtotal					/100 max.
Time Penalty Deduct five (5) points for presentation under 3:31 or over 4:29 minutes. Time:					
Dress Code Penalty Deduct five (5) points when dress code is not followed.					
Final Score					/100 max.

Student Name:			
School:		State:	
Judge's Signature:		Date:	

Judge's Comments:

VERIFICATION
(scores checked)
 Administrator