

2012 SPORTS AND EVENT MARKETING DAY



You are invited to the 4th Annual DECA and FBLA Day with the Tri-City Americans
Includes tour, marketing forum, door prizes, dinner and a ticket to the game!

Tuesday, February 21, 2012



**TRI-CITY AMERICANS
VS.
Everett Silvertips**

The Tri-City Americans are teaming up with the Pacific Northwest DECA and FBLA chapters to bring your students an exciting opportunity to learn about sports and event marketing:

- **1PM-3:30PM** Tour of Toyota Center and marketing forum with select Americans, Tri-Cities Fever, Tri-City Dust Devils, Tri-City Visitor and Convention Bureau and Toyota Center staff
- **5PM or 6PM*** A la carte Sunset Room dinner prior to the game!
- **7PM** Enjoy a Tri-City Americans game with other DECA and FBLA members.

School: _____ Associated with (circle one): DECA FBLA
State chapter is in (circle one): WA OR
Advisor: _____ Phone Number: _____
Address: _____ City: _____ State: _____ Zip: _____

Select method of payment:

Visa MC Cash/MO Check

Card # _____

Exp. Date: ____ / ____

Signature: _____

Make checks payable to:

Tri-City Americans
7000 W Grandridge Blvd
Kennewick, WA 99336

Game tickets will be printed in block seating in sections R, S, X, W.

Includes \$13 Sunset Room Dinner Voucher

Ticket Type	# Tickets	Price	Subtotal
Adult Tickets (20+)		\$21	\$
Student Tickets (10-19)		\$21	\$
Americans Hat*		\$6	\$
*While supplies last		Total	\$

*Dinner shifts will be assigned on a 1st come-1st served basis

For more information about DECA/FBLA

Night contact:

www.amshockey.com

To reserve your tickets, please complete the form and email to mcoates@amshockey.com, fax to 509.783.4591, or send it to the Tri-City Americans address listed above. **ORDERS MUST BE RECEIVED BY 2/17/12.** Orders will be assigned seat locations on a first-come first-served basis, subject to availability. Tickets will be available for pickup at Americans Will Call the night of the game or you may come to our office address above to pick up your order.