

CREED (NOT A NATIONAL EVENT)

This event is designed to give younger members a greater understanding of the FBLA Creed and/or the opportunity for expression by speaking before groups. Each participant will recite the FBLA Creed from memory.

COMPETENCIES

- clarity of voice
- critical thinking and problem solving
- poised manner
- professional appearance
- good communication skills

NBEA STANDARDS REINFORCED BY EVENT

Communication: foundations, social

CAREER CLUSTER(S): Business, Management & Administration; Marketing, Sales, & Service

ELIGIBILITY

The top five winners at the winter regional conferences may enter this event. If a chapter has no winner in the top five, it may enter one participant in this event. **Only FBLA members enrolled in grades 7 through 10** as of the State Business Leadership Conference registration deadline of the current school year **are eligible**.

1. All participants must be members of the active local chapter on record in the FBLA state and national offices as paying dues by February 15.
2. Participants must be selected in accordance with the regulations of the local chapter and the state association.
3. Participants must not have won first place at a State Business Leadership Conference.
4. Participants failing to report on time for the event will not be permitted to compete.
5. Participants must adhere to the dress code established by the Board of Directors, or they will not be permitted to participate in the competitive event.

OVERVIEW

Participants will recite the FBLA Creed from memory to a panel of judges. The participant's understanding of the Creed will be examined through judges' questions following recitation.

GUIDELINES

Performance

1. No microphone will be allowed.
2. Following the recitation, the judges will ask questions concerning the participant's understanding of the Creed.
3. The top fifteen (15) winners or an equal number from each group from the preliminary round will proceed to a final round at the State Business Leadership Conference.
4. Preliminary performances are not open to conference attendees.
5. Final performances are open to conference attendees except performing participants of this event.

JUDGING

Each participant will be judged by a panel of judges. Emphasis will be placed on the learning, recitation, and understanding the message in the creed.

All judges' decisions are final.

STATE AWARDS

The number of awards presented at the State Business Leadership Conference is determined by judges and/or number of entries. The maximum number will be five (5). This is a state event only. Winners do not proceed on to the National Leadership Conference.



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Performance Rating Sheet

Preliminary Round

Final Round

Evaluation Item	Points Earned	Points Possible	Comments
Delivery			
Voice quality		5	
Diction		5	
Clear, specific language		5	
Fluency		5	
Stage Presence			
Personal appearance		5	
Poise, body posture		5	
Confidence, ease before audience		5	
Eye Contact		5	
Power of Expression and Effect			
Emphasis, directness, sincerity		5	
Conveyance of thought and meaning		5	
Extent to which Creed was presented in an understandable, convincing, and pleasing manner		10	
Response to Questions			
Ability to satisfactorily answer the questions of the judge(s) which shows an understanding of the Creed		15	
Presentation Score			/75 max.
Participants will receive 25 points for correct presentation. Deductions are as follows: Leave out one word = -1 per word Omit one paragraph = -10		ACCURACY /25 max.	
<i>Dress Code Penalty (deduct five (5) points when dress code is not followed)</i>			
Penalty Deduct five (5) points for failure to follow guidelines.			
Final Score			/100 max.

Student Name:			
School:		City:	
Judge's Signature:		Date:	

Judge's Comments:

VERIFICATION
(scores checked)
 Administrator