

PUBLIC SPEAKING II

This event recognizes FBLA members who, through public speaking, demonstrate qualities of business leadership by presenting a well organized, logical, and substantial speech.

PERFORMANCE COMPETENCIES

- demonstrate ability to make a businesslike presentation
- demonstrate good verbal communication skills
- display self confidence through knowledge of content and articulation of ideas
- explanation is logical and systematic

NBEA STANDARDS REINFORCED BY EVENT

Communication: foundations, social

CAREER CLUSTER(S): *Business Management & Administration; Marketing*

ELIGIBILITY

The top five (5) winners at the winter regional conferences may enter this event. If a chapter has no winner in the top five, it may enter one participant in this event.

1. All participants must be members of the active local chapter on record in the FBLA state and national offices as paying dues by February 15.
2. Participants must be selected in accordance with the regulations of the local chapter and the state association.
3. Participants must not have won first place at a State Business Leadership Conference nor entered this event at a National Leadership Conference.
4. Participants failing to report on time to the event will not be permitted to compete.
5. Participants must adhere to the dress code established by the Board of Directors, or they will not be permitted to participate in the competitive event.

OVERVIEW

This event consists of a five (5) minute speech. The speech must be of a business nature and must be developed from one or more of the nine (9) FBLA-PBL Goals. The goals include:

- Develop competent, aggressive business leadership.
- Strengthen the confidence of students in themselves and their work.
- Create more interest in and understanding of the American business enterprise.
- Encourage members in the development of individual projects that contribute to the improvement of home, business, and community.
- Develop character, prepare for useful citizenship, and foster patriotism.
- Encourage and practice efficient money management.
- Encourage scholarship and promote school loyalty.
- Assist students in the establishment of occupational goals.
- Facilitate the transition from school to work.

GUIDELINES

Preliminary Performance

1. Participants will be assigned times for preliminaries.
2. Each participant's speech must be the result of his/her own efforts. Facts and working data may be secured from any source.
3. Speeches must be prepared by student members, not advisers.
4. When delivering the speech, the participant may use notes prepared before the event. No visual aids may be used.
5. Each speech should be five (5) minutes in length.
6. A timekeeper will stand at four (4) minutes. When the speaker is finished, the time used by the participant will be recorded, noting a deduction of five (5) points for any time under 4:31 or over 5:29.
7. Preliminary performances are not open to conference attendees.
8. A maximum of fifteen (15) finalists—or an equal number from each group—will advance to the final round.

Final Performance

Participants will be assigned performance times prior to their first speech. The final guidelines are the same as the preliminary guidelines describe above; and the final performance is open to conference attendees who are not performing participants of this event.

JUDGING

Participants will be judged by a panel of judges. All judges' decisions are final.

STATE AWARDS

The judges will determine the number of awards presented at the State Business Leadership Conference. The maximum number will be five (5).

NATIONAL ENTRIES

Washington State may enter two (2) state winners for national competition.



PUBLIC SPEAKING II

Performance Rating Sheet

Preliminary Round Final Round

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content					
Relation to FBLA-PBL goals	0	1-5	6-10	11-15	
Purpose clearly stated	0	1-3	4-7	8-10	
Suitability and accuracy of statements	0	1-2	3-4	5	
Organization					
Topic adequately developed	0	1-5	6-10	11-15	
Logical sequence of ideas	0	1-3	4-7	8-10	
Accomplishment of purpose	0	1-3	4-7	8-10	
Delivery					
Demonstrates self-confidence, poise, and good voice projection	0	1-3	4-7	8-10	
Uses appropriate gestures and good eye contact		1-2	3-4	5	
Thoughts and statements are well-organized and clearly stated; appropriate business language used	0	1-3	4-7	8-10	
Speech is sincere, interesting, clear, creative, convincing, and concise	0	1-3	4-7	8-10	
Subtotal					/100 max.
Time Penalty Deduct five (5) points for presentation under 4:31 or over 5:29 minutes. Time:					
Penalty Deduct five (5) points for failure to follow guidelines.					
Dress Code Penalty Deduct five (5) points when dress code is not followed.					
Final Score					/100 max.

Student Name:			
School:			
Judge's Signature:		Date:	

Judge's Comments:

VERIFICATION
(scores checked)
 Administrator