



The Washington Reporter

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Membership Recruitment Tip!

Host an FBLA table at lunch to invite people to sign up! Give out free candy to entice your peers to attend the next meeting.

Letter from The President

Members, Advisers, and Friends:

Welcome to the 2011-2012 school year! As we embark on another great year of FBLA, new successes will arise, goals will be reached, and your experience with this association will be life-changing. You are part of an FBLA nation of over 250,000 members and advisers who are committed to service, education, and progress. You are part of a family of students in Washington State that strive for excellence. Welcome Future Business Leaders to a revolutionary year!

The State Officer Team has made it clear that it is paramount to boost participation this year. We have designed programs to increase your involvement ranging from new leadership opportunities to regional community service events. Our goal is to provide to a new generation of students, innovative leadership learning skills and community connections.

Our new interactive Web site is intended to assist and productively navigate its users. Make sure to check your region's page for updates on documents, events, and other activities. Download the Chapter Resource Guide for a plethora of ideas on recruitment, fundraisers, chapter events, business involvement, and membership opportunities. Last, but not least, the "Ready? Set. Recruit!" program will serve as our recruitment project for this school year. To find more information, please search the document library on our Web site.

On behalf of the State Leadership Team, we wish you the best of luck with your chapter activities and pursuits this coming year. Feel free to contact any member of our leadership team via email, social networks, or phone. We are honored to serve you and will make it our number one priority to contact every chapter in the state.

Never forget that we are "Leaders: Today, Tomorrow, Always."

Sincerely,
Si Cave
State President





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Make-A-Wish® Connection

How Can You Help?

The Make A Wish® (MAW) Foundation is a very successful and impactful organization with the mission of “granting the wishes of children with life-threatening conditions to enrich the human experience with hope, strength and joy.” Washington State FBLA is continuing its support of MAW in the upcoming year with a goal of raising \$10,000 in a variety of ways by the conclusion of the State Business Leadership Conference in Seattle next April. There is no better time to begin! Please look to your Chapter Resource Guide and MAW Email Kit for ideas and suggestions on how to organize a fundraiser and get directions on how to donate! Washington State FBLA, Make A Wish®, and the children your actions will support thank you for your hard work and care.

By Cori Rummel

Ready? Set. Recruit!

Boost Statewide Membership!

Washington FBLA will be continuing the program “**Ready? Set. Recruit!**” This program offers prizes for the top recruiters and advisers in Washington State. The chapters that activate or reactivate during the 2011-2012 school year will receive five free membership dues and free activation. The chapter that assisted the new or reactivated chapter will also receive five free memberships. The top recruiting chapter will receive a prize and will be recognized at the 2012 State Business Leadership Conference. Members can also get involved with “**Ready? Set. Recruit!**” by recruiting new members for their own chapter. Awards will be presented to the top five recruiters at the 2012 State Business Leadership Conference and the top recruiter and their adviser will receive a prize. So, start your engines and get involved! Are you Ready? Get Set. Recruit! Let’s make this a fantastic year as we continue to be *Leaders: Today, Tomorrow, Always* with more members.

By Ashley Sabin



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Member of the Month

Every month you can apply to be the Member of the Month. How you might ask? All you have to do is fill out the application on the Web site and send it to the address on the application by the 15th of every month. After the application has been sent in, yours will be considered for that month. If you are chosen, you will be recognized on the state Web site, www.wafbla.org, and be recognized at SBLC. If you are not chosen, do not worry, your application will be carried over into the following months where you will have another chance to be the Member of the Month. Applications will be accepted starting in October. So, remember to apply for Member of the Month and be recognized for the great member you are!

By Ashley Sabin

Membership Recruitment Tip!

Set up posters and flyers around your school promoting the next FBLA meeting, and hand out brochures to people in the hallways telling them what FBLA is all about!

Dues

Gold Seal dues must be paid by October 20, 2011.

The cost of dues this year are \$16 and regular submission deadline is February 15 if members want to be eligible to compete at SBLC. The deadline might be sooner if required for a region's winter conference.

Find us on the Web! Go to wafbla.org for all your Washington State FBLA needs.

The national FBLA Web site can be found at fbla-pbl.org.

Like us on Facebook and follow us on Twitter as well, search Washington State FBLA and [wafbla](http://wafbla.org) respectively.

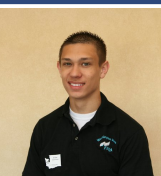


Have an idea for the newsletter? Contact the State Public Relations Officer, Chantelle La Marr, at pr11-12@wafbla.org to submit your idea!

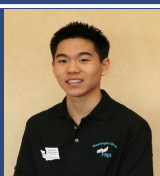


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Meet Your 2011-2012 State Officers!



Si Cave, President
President11-12@wafbla.org
Senior, North Thurston High School
He has memorized 523 digits of pi!



Anthony Yun, Midwest VP
Midwestvp11-12@wafbla.org
Senior, Tahoma High School
He has operated a pedal cab in Seattle!



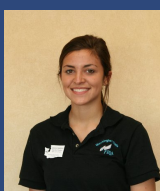
Cori Rummel, Secretary
Secretary11-12@wafbla.org
Senior, Fife High School
She owns a guinea pig named Liam!



Nate Greason, Peninsula VP
Peninsulavp@wafbla.org
Junior, Bainbridge High School
He has owned six sailboats over the past five years!



Chantelle La Marr
Pr11-12@wafbla.org
Junior, Fife High School
She owns over 200 shades of eye-shadow!



Jessica Lawrence, North Central VP
Northcentralvp11-12@wafbla.org
Senior, Kittitas High School
Her old horse was in the movies Eclipse, Legend of Zorro, and Garfield!



Ashley Sabin
Parliamentarian11-12@wafbla.org
Junior, Kittitas High School
She has never lived in the same House for more than two years!



Malia Frame, Southeast VP
Southeastvp11-12@wafbla.org
Junior, Dayton High School
She was born in Hawaii!



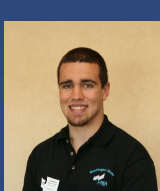
Joseph Kesting, Capital VP
Capitalvp11-12@wafbla.org
Senior, Olympia High School
He has lived in four countries!



Erica Orth, Northeast VP
Northeastvp11-12@wafbla.org
Senior, Cheney High School
She used to get weekly swirlies at her old school!



Julianne Tanis, Northwest VP
Northwestvp11-12@wafbla.org
Senior, Mount Baker High School
She is 50% Dutch and 50% Hungarian!



Josh McNeal, Southwest VP
Southwestvp11-12@wafbla.org
Junior, La Center High School
He has never owned a video game system!



Gabrielle Hall, West Central VP
Westcentralvp11-12@wafbla.org
Junior, Woodinville High School
She was on the Oprah show twice before the age of two!

Membership Recruitment Tip!

Have an FBLA breakfast and invite people from your school to attend!



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Contact Information

The State Office has moved! The address is:

5622 Pacific Avenue SE
Suite 3
Lacey, WA 98516
Phone: 360.753.5666
Fax: 360.570.8643

Contact: Judy Reynolds at judy@wafbla.org
Dawne Schmidt at dawne@wafbla.org

Do not follow
where the path
may lead. Go
instead where
there is no path
and leave a
trail.
~Ralph Waldo
Emerson

NLC Update

From June 29–July 2, our state traveled to the 2011 National Leadership Conference in Orlando, Florida. While there members had the opportunity to experience the following:

- \$7,000 in cash prizes
- 35 awards—a state record!
- Workshops
- Tours
- Exhibitions
- The surrounding theme parks such as Universal Studios and Disney!

Membership Recruitment Tip!

Show people a promotional video about FBLA or the National Conference. Your adviser has the national promotion DVD! Find one on YouTube and use it to show people what to aim for.