

**Times & rooms stated
in this agenda are
subject to change.**

Washington State FBLA 2012 State Business Leadership Conference

† Denotes performances are open to conference attendees, except performing participants of this event.

All performances held at The Westin. Floors are indicated in numbers after the room names.

WEDNESDAY, APRIL 11, 2012

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| 7:00 p.m.-9:00 p.m. | Conference Registration and Event Confirmation Advisers only | Registration Booth ● 4 |
| 4:00 p.m.-5:30 p.m. | State Officer Rehearsal | Grand Ballroom ● 4 |

THURSDAY, APRIL 12, 2012

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|---|---|------------------------|
| 7:30 a.m.-9:30 a.m. 1:00 p.m.-3:00 p.m. | Conference Registration and Event Confirmation Advisers only <i>Closed for Opening Session</i> Tour Sign Up | Registration Booth ● 4 |
| 7:30 a.m.-8:30 a.m. 8:30 a.m.-9:15 a.m. | State Officer Candidate Material and Speech Screening Installation Rehearsal MANDATORY for Candidates except Parliamentarian. Candidates bring samples of all campaign materials, speech outlines, and financial reports. | Grand Ballroom ● 4 |
| 7:30 a.m.-6:00 p.m. | Silent Auction—Adults | Fifth Avenue ● 4 |
| 7:30 a.m.-9:30 p.m. | Conference Headquarters <i>Closed for Opening Session</i> | Baker ● 2 |
| 8:30 a.m.-9:00 a.m. | Advisers' Meeting <i>Please attend this meeting or the 1 pm. or Friday 8:30 a.m. meeting.</i> | Grand Crescent ● 4 |
| 9:00 a.m.-7:00 p.m. | Judges' Headquarters | Fifth Avenue ● 4 |
| 10:00 a.m.-12:00 p.m. <i>FBLA Offices Closed</i> | OPENING SESSION Presentation of Colors: National Anthem: Welcome to Seattle Campaign Speeches Creed: Keynote Address: Russ Peak | Grand Ballroom ● 4 |

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| 1:00-2:30 p.m. | State Officer Candidate Meeting (Campaigning, Caucusing, etc.) MANDATORY for ALL Candidates | Suite |
| 1:00 p.m.-2:00 p.m. | WORKSHOPS WORKSHOP 1 WORKSHOP 2 WORKSHOP 3 WORKSHOP 4 | Grand Ballroom I ● 4 Grand Ballroom II ● 4 Grand Ballroom III ● 4 Elliott Bay ● 1 |
| 2:15 p.m.-3:15 p.m. | WORKSHOPS WORKSHOP 1 WORKSHOP 2 WORKSHOP 3 WORKSHOP 4 | Grand Ballroom I ● 4 Grand Ballroom II ● 4 Grand Ballroom III ● 4 Elliott Bay ● 1 |
| 3:30 p.m.-4:30 p.m. | WORKSHOPS WORKSHOP 1 WORKSHOP 2 WORKSHOP 3 WORKSHOP 4 | Grand Ballroom I ● 4 Grand Ballroom II ● 4 Grand Ballroom III ● 4 Elliott Bay ● 1 |
| 1:00 p.m.-5:00 p.m. | TOURS | |
| 7:00 p.m.-8:30 p.m. | Judges' Q&A with Students <i>Learn from this year's judges about how to win at NLC!</i> | Fifth Avenue ● 4 |
| 9:00 p.m.-11:15 p.m. | DIRECTION 360! Karaoke Video Game Contest Photo Scavenger Hunt Board Games Ice Cream Social | Grand Ballroom III ● 4 |
| 11:30 p.m. | CURFEW | |

FRIDAY, APRIL 13, 2012

| | | |
|-----------------------|---|---|
| 7:30 a.m. | Conference Headquarters | Baker ● 2 |
| 7:30 a.m.-7:00 p.m. | Judges' Headquarters | Fifth Avenue ● 4 |
| 9:00 a.m.-5:00 p.m. | Silent Auction—Students | |
| 7:30 a.m.-5:00 p.m. | Silent Auction—Adults | Fifth Avenue ● 4 |
| 7:30-8:15 a.m. | Judges' Orientation | Fifth Avenue ● 4 |
| 8:30 a.m.-9:00 a.m. | Advisers' Meeting | Elliott Bay ● 1 |
| 9:00 a.m.-5:00 p.m. | Exhibits | Grand Ballroom Foyers |
| 9:45 a.m.-11:00 a.m. | Executive Committee Meeting Interviews for Parliamentarian <i>Advisers, please attend with your candidates.</i> | Suite |
| 8:45 a.m.-9:45 a.m. | WORKSHOPS WORKSHOP 1 WORKSHOP 2 WORKSHOP 3 | Grand Ballroom I ● 4 Grand Ballroom II ● 4 Grand Ballroom III ● 4 |
| 10:00 a.m.-11:00 a.m. | WORKSHOPS WORKSHOP 1 WORKSHOP 2 WORKSHOP 3 | Grand Ballroom I ● 4 Grand Ballroom II ● 4 Grand Ballroom III ● 4 |
| 11:15 a.m.-12:15 p.m. | WORKSHOPS WORKSHOP 1 WORKSHOP 2 WORKSHOP 3 | Grand Ballroom I ● 4 Grand Ballroom II ● 4 Grand Ballroom III ● 4 |
| 9:00 a.m.-11:00 a.m. | TOURS | |
| | DEMONSTRATIONS/PRESENTATIONS | |
| 8:30 a.m.-10:00 a.m. | American Enterprise † | Adams ● 2 |
| 8:25 a.m.-12:30 p.m. | Banking & Financial Systems Preparation | Vashon II ● 3 |
| 8:40 a.m.-12:50 p.m. | Banking & Financial Systems Demonstrations † | Whidbey ● 3 |
| 11:45 a.m.-12:30 p.m. | Desktop Application Programming † | Adams ● 2 |
| 8:15 a.m.-12:15 a.m. | Electronic Career Portfolio † | Glacier Peak ● 2 |
| 8:20 a.m.-1:20 p.m. | Entrepreneurship Preparation | Vashon II ● 3 |
| 8:40 a.m.-1:40 p.m. | Entrepreneurship Demonstration † | Orcas ● 3 |
| 8:20 a.m.-1:20 p.m. | Future Business Leader | Junior Suite |
| 8:30 a.m.-12:15 p.m. | Graphic Design Presentations † | Stuart ● 2 |
| 8:20 a.m.-1:15 p.m. | Global Business Preparation | Vashon II ● 3 |
| 8:40 a.m.-1:35 p.m. | Global Business Demonstration † | Vashon I ● 3 |
| 8:20 a.m.-1:00 p.m. | Management Information Systems Preparation | Vashon II ● 3 |
| 8:40 a.m.-1:20 p.m. | Management Information Systems Demonstrations † | Blakely ● 3 |

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| 8:10 a.m.-11:50 p.m. | Parliamentary Procedure Preparation | Elliott Bay Anteroom • 1 |
| 8:30 a.m.-12:10 p.m. | Parliamentary Procedure Demonstration † | Elliott Bay • 1 |
| 10:15 a.m.-11:30 p.m. | Partnership with Business † | Adams • 2 |

DEMONSTRATION/PRESENTATION FINALS

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|-----------------------|---|----------------------------|
| 8:20 a.m.-11:50 a.m. | Business Ethics Finals Preparation | Cascade II • 2 |
| 8:40 a.m.-12:10 p.m. | Business Ethics Finals Demonstrations † | Cascade IA • 2 |
| 8:20 a.m.-11:00 a.m. | Client Service Finals Preparation | Cascade II • 2 |
| 8:30 a.m.-11:10 p.m. | Client Service Finals Demonstrations † | Cascade IC • 2 |
| 8:15 a.m.-11:45 a.m. | Creed Finals † | Junior Suite |
| 8:15 a.m.-10:00 a.m. | E-business † | Grand Crescent • 2 |
| 8:20 a.m.-12:05 p.m. | Emerging Business Issues Finals Preparation | Cascade II • 2 |
| 8:25 a.m.-12:10 p.m. | Emerging Business Issues Finals Demonstrations † | Cascade IB • 2 |
| 8:20 a.m.-1:00 p.m. | Help Desk Finals Preparation | Cascade II • 2 |
| 8:30 a.m.-1:10 p.m. | Help Desk Finals Demonstrations † | Olympic • 2 |
| 1:45 p.m.-5:00 p.m. | Job Interview Finals | Junior Suite (same as FBL) |
| 8:15 a.m.-12:00 p.m. | Public Speaking I Finals † | Saint Helens • 2 |
| 8:15 a.m.-12:00 p.m. | Public Speaking II Finals † | Whidbey • 3 |
| 11:30 a.m.-2:00 p.m. | State Officer Rehearsal with PDC | Grand Ballroom • 4 |
| 12:15 p.m.-12:45 p.m. | Judges' Orientation <i>Afternoon judges please attend.</i> | Fifth Avenue • 4 |

12:30 p.m.-1:15 p.m.

REGION MEETINGS FOR ADVISERS

Snacks will be provided for Advisers during this meeting.

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| Capital—Skip Fabritius, Presiding | Junior Suite |
| Southeast—Steve Greenwalt, Presiding | Junior Suite |
| Midwest—Chris Wilson, Presiding | Junior Suite |
| West Central—Morgan Ackley, Presiding | Junior Suite |
| North Central—Peter Christensen, Presiding | Junior Suite |
| Northeast—Karen Hay, Presiding | Junior Suite |
| Peninsula—Kim Rose/Bernie Brabant, Presiding | Junior Suite |
| Southwest—Bob Berrigan, Presiding | Junior Suite |
| Northwest—Paulette Charvet, Presiding | Junior Suite |

DEMONSTRATIONS/PRESENTATIONS FINALS

| | | |
|---------------------|--|--------------------------|
| 4:00 p.m.-6:00 p.m. | Business Financial Plan † | Orcas • 3 |
| 1:40 p.m.-6:20 p.m. | Business Plan † | Stuart • 2 |
| 1:30 p.m.-5:30 p.m. | Business Presentation Finals † | Saint Helens • 2 |
| 2:00 p.m.-3:30 p.m. | Computer Game & Simulation Programming † | Cascade IA • 2 |
| 2:00 p.m.-4:00 p.m. | Community Service † | Orcas • 3 |
| 2:00 p.m.-5:00 p.m. | Digital Design & Promotion | Cascade IB • 2 |
| 2:00 p.m.-6:00 p.m. | Digital Video Production † | Adams • 2 |
| 1:50 p.m.-4:50 p.m. | Impromptu Speaking Finals Preparation | Vashon II • 3 |
| 2:00 p.m.-5:00 p.m. | Impromptu Speaking Finals Demonstrations † | Vashon I • 3 |
| 1:40 p.m.-5:25 p.m. | Management Decision Making Preparation | Vashon II • 3 |
| 2:00 p.m.-5:45 p.m. | Management Decision Making Demonstration † | Blakely • 3 |
| 1:30 p.m.-6:40 p.m. | Network Design Preparation | Cascade II • 2 |
| 1:50 p.m.-7:00 p.m. | Network Design Demonstrations † | Olympic • 2 |
| 1:40 p.m.-4:40 p.m. | Parliamentary Procedure Preparation | Elliott Bay Anteroom • 1 |

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|---------------------|--|------------------------|
| 2:00 p.m.-3:30 p.m. | Parliamentary Procedure Demonstrations † | Elliott Bay ● 1 |
| 1:30 p.m.-5:00 p.m. | Web Site Design † | Grand Crescent ● 2 |
| 1:30 p.m.-5:00 p.m. | TOURS | |
| 1:30 p.m.-2:30 p.m. | WORKSHOPS | |
| | WORKSHOP 1 | Grand Ballroom I ● 4 |
| | WORKSHOP 2 | Grand Ballroom II ● 4 |
| | WORKSHOP 3 | Grand Ballroom III ● 4 |
| 2:45-4:00 p.m. | WORKSHOPS | |
| | WORKSHOP 1 | Grand Ballroom I ● 4 |
| | WORKSHOP 2 | Grand Ballroom II ● 4 |
| | WORKSHOP 3 | Grand Ballroom III ● 4 |
| 3:00 p.m.-3:30 p.m. | Campaign Booth Set Up | Cascade Foyer ● 2 |
| 3:30 p.m.-5:00 p.m. | Campaigning | Cascade Foyer ● 2 |
| 5:15 p.m.-6:45p.m. | CAUCUSING FOR PRESIDENT, SECRETARY, PUBLIC RELATIONS OFFICER, & NATIONAL OFFICER CANDIDATE/CHAPTER TIME TO DISCUSS CANDIDATES WITH VOTING DELEGATES | |
| | Peninsula, Capital, & Midwest Regions | Grand Ballroom I ● 4 |
| | Northeast, Southwest, & North Central Regions | Grand Ballroom II ● 4 |
| | Southeast, West Central, & Northwest Regions | Grand Ballroom III ● 4 |
| 6:45-7:30 p.m. | Voting by Voting Delegates for Vice President Candidates Only | Same rooms as above |
| 7:30 p.m.-9:00 p.m. | Dinner Break | |
| 9:00-11:00 p.m. | Dance | Cascade Ballroom ● 2 |
| 11:30 p.m. | CURFEW | |

SATURDAY, APRIL 14, 2012

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|------------------------|---|--------------------|
| 7:00-8:00 a.m. | Professional Division Annual Business Meeting (Professional Division Members Only) | |
| 8:00 a.m. | Seating of Voting Delegates Doors close promptly at 7:55. No delegates will be allowed in this session after that time. | Grand Ballroom ● 4 |
| 8:30 a.m. | Business Meeting/Election of Officers President Si Cave, Presiding | Grand Ballroom ● 4 |
| 9:30 a.m. | AWARDS OF EXCELLENCE PROGRAM | Grand Ballroom ● 4 |
| Following Awards | Installation of Officers | Grand Ballroom ● 4 |
| Following Installation | National Leadership Conference (NLC) Meeting | Grand Ballroom ● 4 |

COMPETITORS: If you are one of the top 5 winners at the state level, you may qualify to compete at NLC. If the 1st and 2nd place winners cannot attend, the opportunity passes to 3rd, 4th, and 5th place. Your decision must be made by April 7. **BE PREPARED THAT THIS ONCE-IN-A-LIFETIME OPPORTUNITY MIGHT BE YOURS!** Attending this BRIEF meeting will answer your questions about eligibility.

Intent to Compete forms will be posted on the Washington State FBLA Web site, www.wafbla.org, by April 14. To be confirmed as a national competitor these forms must be faxed to the State Office, 360.570.8643, OR emailed to IntenttoCompete@wafbla.org, for receipt by 5 p.m. on April 23.